

Van Jazmin

Illustrator, Designer

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BEAUTYCON MEDIA *Graphic Designer (Freelance, In House)*

July 2019 - January 2020 Los Angeles, California

Created brand identity for Shopify x BeautyconLA lecture series, resulting in 75% sign up attendance in first week of the festival and 82% second week.



THRIVE MUSIC *Graphic Designer / Illustrator (Freelance, Remote)*

September 2018 - June 2019 Los Angeles, California

Completed cover art and 4 individual singles for Henry Fong's "Fong Island" release, as well as assets for animated promos, increasing engagement on social media.



NAUGHTY MONK BREWERY *Graphic Designer / Illustrator (Freelance, Remote)*

August 2013 - July 2018 Bradenton, Florida

Set the team up for success in their brewery start-up by designing quick and appropriate graphics for signage, taps, growlers, coasters, and gift shop items. Helped fast-track the company's beers to be sold in stores within 1 year of the brewery's official opening.



RED BULL *Illustrator (Freelance, Remote)*

July 2015 - September 2015 Los Angeles

Pitched and provided illustrated marketing activations for the company's California bar accounts. Illustrated original content for Red Bull Music's online blog, driving over 2,400 click-throughs of new traffic to Redbull.com



JODY HIGHROLLER ENT. *Art Director / Illustrator (Full Time, In House)*

December 2013 - December 2015 California

Increased artist revenues through creation of artist website and merchandise line. My designs became best sellers in Hot Topics stores in US and Canada and frequently sold out on the artist's e-commerce page.



NEFF HEADWEAR *Graphic Designer (Temp, In House)*

September 2013 - September 2013 Camarillo, California

Designed and techpacked print graphics for established lifestyle brand during temporary in-house position. Developed concept sheets into formal CADs for the art director. Six of my designs were approved and sold as part of the Fall line.



CLOTHESLINE CREATIVE *Graphic Designer (Full Time, In House)*

March 2010 - August 2013 Florida

Created engaging content for the retail store's ad campaigns via email and Instagram. Designed and techpacked silkscreen graphics for B2B clientel, contributing to a new revenue stream for the business.

EDUCATION

RINGLING COLLEGE OF ART AND DESIGN *B.F.A. Class of 2013*

SKILLS

Adobe Creative Suite, Apparel Design, Branding, Copywriting, Illustration, Graphic Design, Layout, One Sheets, Packaging, Painting, Photo Retouching, Project Management, Style Guides, Techpacks, Typography, UX/UI Design, Vector Art